



OPPORTUNITY FOR IMPACT 2024

SPONSORSHIP OPPORTUNITIES NOW AVAILABLE!

Be the path to education for BLCI students while enjoying exclusive Opportunity for Impact benefits:

- Access to premier audience with anticipated event attendance of 200 guests
- Recognition in press releases and social media posts

...and more!

PLEASE JOIN US

Wednesday, May 8th, 5-8pm



10996 Torreyana Rd Ste 240
San Diego, CA 92121

CONTACT US



OUR STORY

Since 1996, BLCI has been breaking the cycle of poverty by preparing underserved students to be the first in their families to go to college. To date, 100% of students who have completed the program have graduated from high school and enrolled in college.



OUR MISSION

Our mission is to break the cycle of poverty by preparing underserved students to be the first in their families to go to and graduate from college through no-cost after school programs that begin in third grade.



THE NEED

On average, it costs approximately \$5,000 per student, per year, to provide these life-changing programs. Our goal this year is to expand our efforts to meet the growing demand to increase capacity in our El Cajon and Chula Vista program locations.

YOUR IMPACT

Bring the opportunity of education to more students like Karla - a BLCI alumni who went from facing housing insecurity as a child to earning both a bachelor's and master's degree from UC Berkeley.

"When I found BLCI in 2007, my family was struggling. My brother and I were growing up in a different culture than the one my parents grew up in. Being first-generation meant navigating foreign systems, deadlines, applications, and fees; all daunting, scary things I had no clue how to do. My family was on the verge of living in Tijuana for the 2nd time when living in our van became harder and harder to do.



My father was recommended to BLCI by a friend from work. We applied and were interviewed right away. This was my first interview for anything, and I soon realized that it would also be the most important interview of my life. **When my brother and I were told we were accepted, I looked at my parents and I could see hope in their eyes, hope for my future, and hope for theirs.**

BLCI showed me that people will invest in you, their time, their support, tutoring, a scholarship, and wisdom; they are planting seeds for the future, not just for us as individuals but for the betterment of our communities and societies. We must always come back, give back, volunteer, and give our time and energy to the next generation of young people because they are our future. The students at BLCI know more than most people how important it is to value an opportunity and to strike out on your own path."

A DEEPER LOOK

- 71% of BLCI graduates earn a college degree. This exceeds the average college completion rate in California of 55% and triples the expected graduation rate of 21% for low income and first-generation students like those served at BLCI who did not benefit from a program like ours.
- 95% of BLCI alumni are gainfully employed or pursuing a secondary degree within 6 months of graduation

2024 SPONSORSHIP OPPORTUNITIES



TITLE SPONSOR – \$100,000

All “Presenting Sponsor” Level Benefits plus:

- Two Tables of Ten with Premier Front Row Placement
- Opportunity to be featured in BLCI event video
- Opportunity to address guests and share support for BLCI during the event program



PRESENTING SPONSOR – \$50,000

All “Doctorate in Philanthropy” Level Benefits plus:

- Two Tables of Ten with VIP Placement
- Opportunity for private tour led by BLCI Students and CEO Sara Boquin for up to 15 team members



DOCTORATE IN PHILANTHROPY – \$25,000

All “Masters in Philanthropy” Level Benefits plus:

- VIP Placement for Table of 10
- Company logo recognition in event video
- Company partnership highlighted in digital e-news shared on all social and digital platforms
- Verbal recognition from podium as an Opportunity for Impact VIP event partner



MASTERS IN PHILANTHROPY – \$10,000

All “Bachelors in Philanthropy” Level Benefits plus:

- Company logo listed in all event related marketing materials
- Company name recognized in event video
- Company acknowledged as event partner in 1 designated social media post



BACHELORS IN PHILANTHROPY – \$5,000

- 1 table of ten
- Table signage with event logo
- Company name listed in event program and signage
- Company name listed on BLCI website as a 2023 event partner (1 year)
- Company acknowledged as partner in all event related social media posts
- Opportunity to provide or display promotional materials or items at event
- Verbal recognition from podium as an Opportunity for Impact event partner



ASSOCIATES IN PHILANTHROPY – \$2,500

- 4 tickets to the event
- Company name listed in event program

2024 SPONSORSHIP FORM

Be the path to education for BLCI students by becoming an Opportunity for Impact 2024 Sponsor!

Please return this form by **Friday, March 19th** to be included in our printed materials.

- Yes! I (we) would like to be a sponsor of "Opportunity for Impact" 2024
- I (we) regretfully decline, but would like to donate in the amount of \$_____
- Although not required, I would also like to support BLCI by donating an item for the silent or live auction

How would you like us to list your/your company's name on the invitation and website?

 Check to remain anonymous

"Opportunity for Impact" Sponsorship Levels

We are pleased to support at the following level:

- Exclusive Title Sponsor (\$100,000)
- Presenting Sponsor (\$50,000)
- Doctorate (\$25,000)
- Masters (\$10,000)
- Bachelors (\$5,000)
- Associates (\$2,500)

Please complete the payment information below:

- Go to www.bhci.org to make your donation on-line
 - A check for the full amount is enclosed. (Payable to Barrio Logan College Institute/BLCI)
 - Charge my credit card: Visa MasterCard AMEX
 - I will submit payment at a later date
- Amount \$ _____ Credit Card # _____ Exp: ___/___ CVC: _____

Signature: _____

- I would like a program tour or update prior to the event

Barrio Logan College Institute's tax-exempt number: **33-0771222**