

25 YEARS OF OPPORTUNITY



2020 ANNUAL REPORT

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"BLCI has been my support system since third grade. It has provided me endless opportunities for self-growth, efficient mentorship, and resources to thrive as a first-generation college student. Additionally, it challenged me to better myself as a student, activist, and person."

- Ashley Valentin, BLCI Class of 2019

LIVES CHANGED

MEET THE ROSALES FAMILY



Growing up in Peru, college was not a realistic goal for Cristel Rosales. Higher education was reserved for the wealthy, and between she and her grandmother, there were not enough resources to make college a possibility. At 18, she migrated to the United States, received her G.E.D. and met her husband while taking English as a Second Language classes at a community college. Her husband immigrated at a young age and was not able to complete high school, as he delivered papers to support his single mother and siblings.

“We felt that we didn’t have the opportunity to continue studying because we had to continue working and take care of our kids. We didn’t have a support system or know of available resources. We didn’t have tutors, or anyone to help with reading and English. Consequently, I am always looking for resources for my son and daughters.”

Cristel knew that higher education was important for her children. She wanted them to be able to provide more for their future families and grow to be assets to the community. The Rosales family now has two children, Miguel and Michele, enrolled in BLCI’s programs.

“I remember the first time Michele came back from BLCI and told me that she was going to go to college, and was determined to be admitted to Harvard. It made me cry tears of joy and further motivated me as a mother to continue supporting her and encourage them to take advantage of the resources that BLCI was providing. My children being in BLCI makes me think that any of the dreams and aspirations that they have are possible.”

LIVES CHANGED

MEET ALUMNA ASHLEY GONZALEZ



Ashley grew up in a low-income community near downtown San Diego where she was exposed to gang violence and drugs. She believed that other kids had the same experiences. Neither of her parents had completed elementary school and she saw family members fall victim to drug addiction. It wasn't until she attended Cathedral Catholic High School on a scholarship that she learned this was not the norm.

"I began to see how in neighboring high-income areas, it was really green and stores promoted healthy living. In Logan Heights, there's a liquor store on every corner, Walmart is the grocery store and it's more industrial, so there's more pollution and a higher risk of asthma. We're supposed to be the children of the future, but our zip code determines how well we are going to do in school and where we will go to college. It made me furious."

Ashley's early experiences of inequalities fueled her passion for social and environmental justice. She was enrolled in BLCI's programs, where she was empowered to explore these issues deeper and take action. Ashley became involved in BLCI's *Circulo de Mujeres* and the Leadership Council where she was able to meet with students with similar interests and grow her communication skills. Most importantly, she learned to embrace her Mexican heritage as she was surrounded by students with the same experiences growing up.

Today, Ashley is a sophomore at the University of San Diego. She continues to use her voice to be a catalyst for change.

A MESSAGE FROM OUR CEO

SARA BOQUIN

In an unprecedented year of change, the need for Barrio Logan College Institute services became more vital than ever.

In late January 2020, we moved into our new facility with excitement over delivering our curriculum in a state-of-the-art space. Seven weeks later, COVID-19 became a threat to our mission. As the pandemic displaced and disrupted our sense of normalcy, we kept our focus on educating, providing resources and ensuring staff had the tools to deliver workshops and tutoring in innovative ways.

As the impact of the pandemic waded through our families, our staff and our community, we proved that with determination, we are resilient. Parent meeting participation doubled. Volunteers from across the state signed up. Our students expanded their world beyond San Diego, with activities such as taking a virtual tour of Columbia University in New York City, and visiting the Grammy Museum in Los Angeles. We successfully enrolled 100% of our class of 2020 into four-year universities.

The continued success of our students is a culmination of the hard work and dedication of our staff, partners, donors, volunteers and Board of Directors. Our coming together and supporting the families requires effort beyond any one individual. It truly takes a village, and this past year, the village responded with support, funding, and valuable time.

This year, we look forward to returning to in-person services and incorporating the lessons of a virtual environment. We will continue to build partnerships, evaluate the impact of our programs, and yield not only impressive college admissions rates, but increase the number of first generation to college graduates.



Sara Boquin
Chief Executive Officer



A MESSAGE FROM OUR BOARD CHAIR

SUSY VILLEGAS

Dear Friends,

The events of last year have tested every student and family in the San Diego region. For Barrio Logan College Institute, COVID-19 tore through the communities that we serve deeper than in many other areas.

But just as a once-in-a-century pandemic laid bare the many fault lines of poverty, at BLCI, it also revealed the drive and determination that has pulled family after family out of poverty through the power of higher education for 25 years.

Together, the BLCI community rallied to bridge the digital divide for our students. We found virtual ways to support their education. We continued to send 100 percent of the students in our programs to college.

The effects of COVID-19 will leave many families with learning loss, lost jobs and income, debt, and, for some, lost family members. Our work is far from done, but the community of BLCI supporters helped to protect students from some of the cruelest effects of the pandemic.

I join my fellow board members in thanking our staff and volunteers for helping the families of BLCI persevere in the face of unprecedented adversity. I also extend our deepest gratitude to our unwavering BLCI donors who stepped in to ensure we would not be deterred from lifting families out of poverty through the promise of higher education.

One day in the future, I am certain that our students will reminisce with family and friends about their BLCI virtual classes during the historic COVID-19 pandemic. Thanks to you, above them on a wall, will be a framed college diploma.

Sincerely,



Susy Villegas
Board Chair





CELEBRATING 25 YEARS OF OPPORTUNITY

25 years ago, BLCI founder Kenny Rogers saw the need for an innovative college preparatory organization that would combat the inequalities in our education system. The mission was simple: prepare underserved youth to be first in their families to go to college, through after school programs that begin in third grade.

With your help, this mission has transformed thousands of lives. BLCI's innovative approach to after school programming puts a heavy emphasis on parent involvement and promotes college knowledge to students as young as eight years old. This unique method has allowed BLCI to send 100% of its graduating students to college, and advance our vision, that every child shall have access to higher education, not limited by culture or status, resulting in a thriving community and a better world.

"My older siblings went to BLCI in third grade, so I followed in their footsteps. The programs have helped me be more confident and helped me with school work. I am really grateful for BLCI - knowing the people here and the chances it gives me, like visiting colleges and having Circulo de Hombres."

- Benito Velez

1996



12

STUDENTS SERVED
PER YEAR



2

PERSON
GRADUATING
CLASS



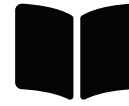
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SITE IN BARRIO
LOGAN



1

SCHOOL SERVED



1

PROGRAM
OFFERED:
ELEMENTARY
SCHOOL PROGRAM



1

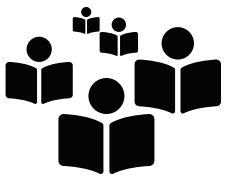
WEEKLY ACTIVITY



8

COMMUNITY
SUPPORTERS/
PARTNERS

2021



750

STUDENTS SERVED
PER YEAR



42

PERSON
GRADUATING
CLASS



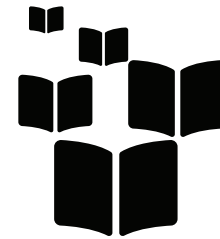
5

SITES
THROUGHOUT SAN
DIEGO COUNTY



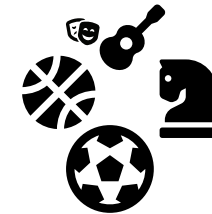
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SCHOOLS SERVED



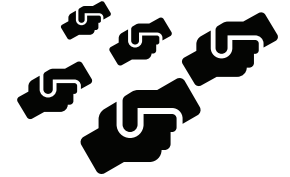
7

PROGRAMS
OFFERED



25+

WEEKLY ACTIVITIES



250+

COMMUNITY
SUPPORTERS/
PARTNERS



NEED

Education is the most powerful tool we have. It allows us to develop perspective, build opinions and think critically. It opens doors to better career opportunities and higher paying jobs, resulting in stability and financial security. Education has the power to change a life, yet less than half of San Diego's residents ages 25-64 hold a credential beyond high school. For Hispanic students, that attainment rate is even lower: 19.9%.

BLCI serves the Barrio Logan, El Cajon and Chula Vista neighborhoods where educational attainment rates are low and poverty rates are high. Our first generation college students face many barriers to academic success, including language and cultural differences which make navigating the school system very difficult.

90%

OF FAMILIES SERVED ARE
LOW-INCOME

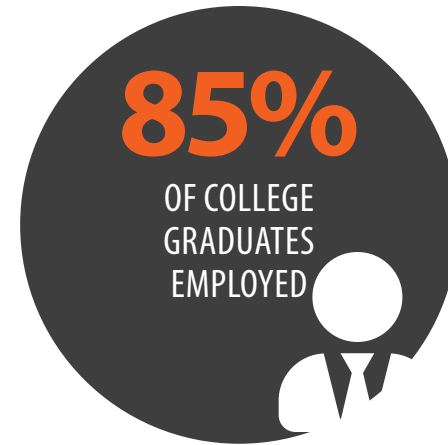
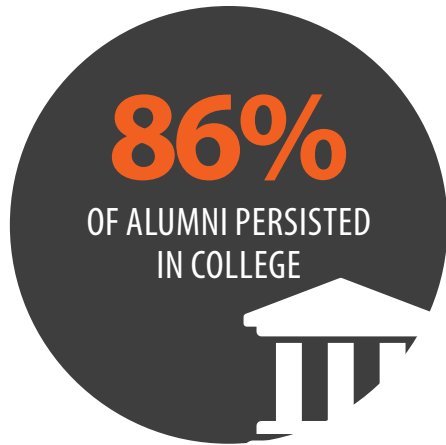
3%

OF ADULTS IN THE
NEIGHBORHOODS BLCI SERVES
HAVE A B.A. DEGREE

"BLCI is more than just an after school program. It is a family, it's my second home, and it's a place where dreams become a reality."

-Zimrri Gudino, BLCI Class of 2014

IMPACT



"BLCI supported me as I navigated being homeless in high school. The first time I boarded a plane was with BLCI on our Bay Area trip to tour universities. They opened a world of possibilities that I didn't know existed outside of San Diego. The relationships I developed within the organization provided me with the safety and stability I needed to thrive as a student and person."

- Sinai Cota, BLCI Class of 2009



PROGRAMS & SERVICES

"I have the privilege of working with our students and their families to help them achieve the goal of obtaining their college degree. I was the first person in my family to go to college and get my Bachelor's degree, so I understand the obstacles that first-generation students face. I understand the significance and pride that earning a college degree is to our families."

-Julian Villalvazo, High School Specialist

ELEMENTARY SCHOOL PROGRAM

- Book Club
- Mechanics of Writing and Reading
- Math
- Technology
- Spelling Bee Competition
- University Tours
- Interview Skills
- Intro to College Applications
- Tutoring

MIDDLE SCHOOL PROGRAM

- Reading Comprehension and Vocabulary
- Organizational and Study Skills
- Career Exploration
- Financial Literacy
- Integrated Math
- Time Management
- Foreign Language
- High School 4-year Plan
- Tutoring

HIGH SCHOOL PROGRAM

- 9th Grade Boot Camp
- Job Trends
- Northern California and Los Angeles College Campus Visits
- Career Exploration
- Tutoring
- Mental Health Workshops

COLLEGE SUCCESS PROGRAM

- College Applications
- FAFSA Application
- Scholarships
- Summer Job/ Internship
- College List
- Extracurricular Activities
- Career Exploration
- Resume Building
- SAT & ACT Prep
- Honor and AP Course Enrollment
- College Majors
- Letters of Recommendation
- College Readiness Bootcamp
- Leadership Program

LEADERSHIP PROGRAM

- Circulo de Hombres
- Circulo des Mujeres
- Self-advocacy and Self-confidence
- Emotional Intelligence
- Presentation Skills
- Community History
- Community Service

PARENT PROGRAM

- Building Credit for Youth
- Mental Health Workshops
- Family Literacy Program
- Sewing Classes
- Outdoor Activities (*kayaking, paddle boarding, hiking, fishing*)
- Book Club
- Parenting Classes
- Healthy Relationships Workshops

SOCCKER PROGRAM

“Soccer is the Hook - College is the Goal”

- Outdoor and Indoor Leagues
- Tournaments
- GPA Standards
- Community Service Events
- Friday Futsal
- Healthy Living
- Good Decision-making
- Coaching internship

COMMUNITY PARTNERS

Balboa Park

Casa Familiar

Coronado Rotary Club

El Cajon Collaborative

El Cajon Recreational Council

Environmental Health Coalition

Generations on the Move

Grossmont Community College

HP

I Love A Clean San Diego

International Rescue Committee

Irma Castro

La Jolla Athenaeum Arts Center

Lucila Hernandez

New Children's Museum

Outdoor Outreach

Petco

Princeton Alumni

Point Loma Nazarene University

Raquel Arostegui

Raytheon

Sally Ride Science

San Diego City College

San Diego Council on Literacy

San Diego Red Cross

San Diego State University

San Ysidro Health Center

SAY San Diego

Sony KOOV

South Bay Community Services/SBCS

Stanford Alumni Association

Study Smart Tutors

Teach for America

The Scripps Research Institute

University of California, San Diego

University of San Diego

Up2Us Sports – VISTAS

Warm Dorm

Winward Academy

Words Alive

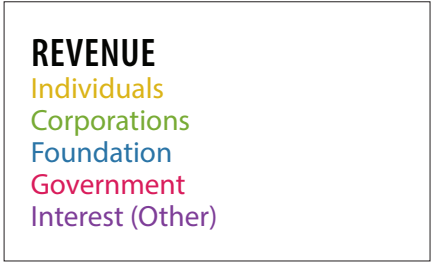
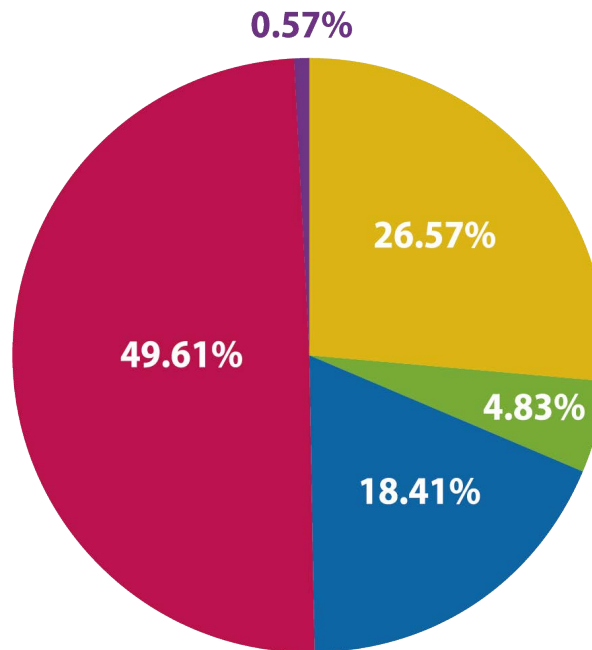
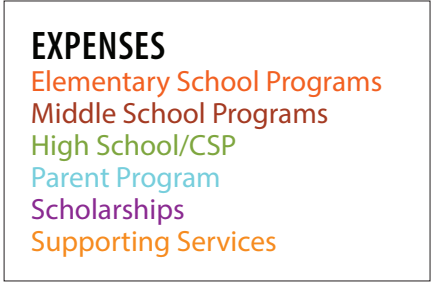
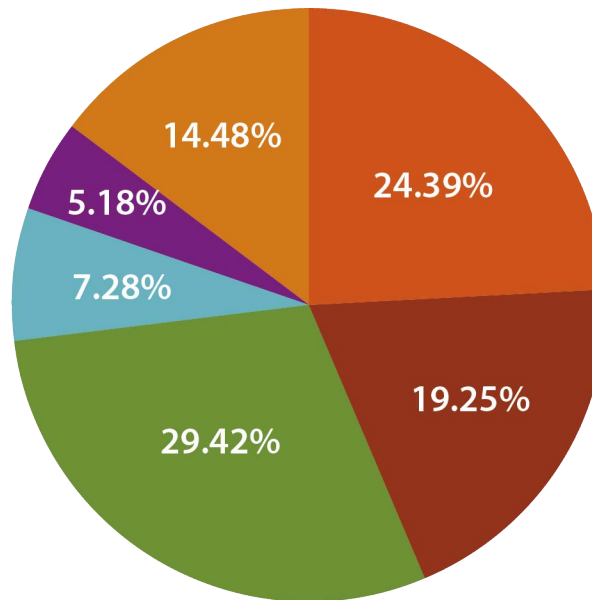
YMCA Camp Marston

FINANCIALS FOR FISCAL YEAR 2020

BLCI is committed to investing your contributions efficiently and effectively to break the cycle of poverty.

FINANCIAL SNAPSHOT:

In fiscal year 2020, Barrio Logan College Institute had total private and public support revenue of \$2.9 million.



LEADERSHIP

With support from compassionate and capable leaders, BLCI is able to serve the growing number of students in need of college readiness support.

"The first-generation students and families of BLCI inspire me every day. They are undeniable proof that we can build better and more equitable future generations through the work of BLCI."

- Susana Villegas, BLCI Board Chair

BOARD OF DIRECTORS

Susana Villegas

Board Chair; President, SVPR Communications

Keegan McNamara

Vice Chair; Principal, McNamara Real Estate Ventures

Alicia Quinn

Treasurer; Vice President of New Business Development, United Way of San Diego

Ingrid de Llamas

Board Secretary; Director of Philanthropy, Comic-Con Museum

Karl Andrew Achterkirchen

Retired Engineering Executive, Philanthropist, Volunteer Tutor

Jesus Cisneros

BLCI Alumnus

Laura Deitrick

USD Nonprofit Institute, Professor of Practice, USD Dept of Leadership Studies

Judy Halter

Educational Consultant

Adelita Jasso

BLCI Parent; Licensed Vocational Nurse, State of California

Andrew Motiwalla

Founder and Chairman, Terra Education, Inc.

Joyce Ross

Retired, Co-Founder, Ross Partners Leadership Development; SD Social Venture Partners

Jolyn Parker

Vice-President External Relations, San Diego Oasis

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Assistant General Counsel-SDG&E

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Teresa Contreras

Chief Philanthropy Officer

Cristina Aguirre

Chief Programs Officer

Cecilia Carbajal Chavez

Upward Bound Director

Tomasa Mauricio

Barrio Logan Director

Zainab Salih

El Cajon Manager

Lisa Santa Cruz

Promise Neighborhoods Director

Nadia Fonseca

Chula Vista Manager

SUPPORTERS

BLCI's partners are recognized for their history of generous support and involvement in making young students' dreams of going to college a reality.

"BLCI has truly been the backbone for my educational retention and success. BLCI helped me navigate the transfer process and provided me with the necessary tools and support to not only attain higher education but to be successful. I am so thankful for all the opportunities BLCI has given me and my family!"

- Ana Victoria Hernandez, BLCI Class of 2016

LIFETIME GIVING

\$2 MILLION+

South Bay Community Services/SBCS

\$1 MILLION - \$1,999,999

Catherine Stiefel & Keith Behner

\$500,000 - \$999,999

Caroline & Lloyd de Llamas

Wells Fargo Bank

\$250,000 - \$499,999

Karl Andrew Achterkirchen

Bank of America Foundation

The Scott A. & Elizabeth V. Christensen

Charitable Foundation

James Lauer

Satterberg Foundation

Brent Woods & Laurie Mitchell

\$100,000 - \$249,999

AT&T

Bank of the West

Victoria & Moises Baron

Christa Burke

David C. Copley Foundation

Hervey Family Fund

Kenneth Little

Nordson Corporation Foundation

Price Philanthropies

Joyce & Rick Ross

SDG&E

Union Bank

Ann Hunter & David Welborn

\$50,000 - \$99,999

Billingsley Foundation

Bravo Foundation

California Community Foundation

George E. Warren Corporation

Girard Foundation

HP

James Irvine Foundation

David & Janice Lowenberg

Maurice J. Masserini Trust

Parker Foundation

Rice Family Foundation

San Diego Foundation

Sycuan Band of Kumeyaay Nation

USS Midway Museum

Patricia & Christopher Weil Family Foundation

Zable Foundation

\$25,000 - \$49,999

Aetna Inc.

Richard Brusch & Barbara Schrock

Glenn Carlson

The City of San Diego

Consulado General de Mexico

Ronald Coughlin

Alicia & Charles Foster

Joyce Glazer

Goodwin Family Memorial Trust

Diana Vines & John Malugen

Linda & Mel Katz

Rupert L. Keesler, Jr. & Raymond M.

Chavez Fund

Patrick & Melissa Kieran

LA84 Foundation

Heather Lattimer

Eliot & Stephanie Peters

Pedro & Vanessa Benitez Reyes

Sempra Energy

The Opportunity Foundation

Betsy & Ronald Verneti

Susy & Pedro Villegas

\$10,000 - \$24,999

Penny & David Adler

Tara Agen & Dave Gutierrez

Art Pratt Foundation of Old Mission

Rotary

Ron Bell

Catherine & Phil Blair

Megan & Trevor Blair

Boys and Girls Foundation

Brutten Family Foundation

Cappetta Family Foundation

Cathay Bank Foundation

Chevron Corporation

Cox Communications

Cushman Foundation

Dennis Schuman Charitable Foundation

Environmental Health Coalition, Inc.

Lisa Goodman

Grossmont Unified School District

Judy & Dave Halter

Hand-to-Hand

Charles Howe

Mary & David Johnson

Kaiser Foundation

Steven Leonard & Kelly Furuya

Las Patronas

Life Science Cares

Marathon Petroleum Corporation

Jack McGrory

Keegan McNamara

Mitsubishi Cement Corp.

Marjorie and Charles O'Malley

One San Diego

Padres Foundation

Jessica & Steven Reed

San Diego Association of Governments

Soroptimist International of Coronado

State Farm Insurance

Thomas and Jane Sudberry

The Education Trust, Inc.

Lori & Bill Walton

Samuel H. French & Katherine Weaver

French Fund

Wilcox Family Foundation

\$5,000 - \$9,999

BAE Systems

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Sara Boquin

Ann & Vaughn Bryan

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Joseph Carmellino & Sandra Daley, M.D.
Loreen Collins
Dan Cameron Family Foundation
Dr. Paula Cordeiro & David O'Brien
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Julie & Tom Karlo
King Chavez Academy of Excellence
Kroha/Casner Family Foundation
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Flavia Pereira & Luiz Guilherme
Sauerbronn
Seth McNamara
Monarch School
Cynthia & George Olmstead
Jolyn & William Parker
Alicia Quinn
Marcie Rothman
San Diego Padres
David & Phyllis Snyder
Alan & Louarn Sorkin
Mora & Harry Thompson
Victor & Carrie Vilaplana
Wawanasa
\$2,500 - \$4,999
Allianz Global Investors
Angelo's Towing & Recovery
Kevin Ashley
Cyndy & Matt Booker
Gregory & Loretta Cass
Susan & Mark Chenven
Carolyn & Cliff Colwell
Jose A. Cruz Torres
Ingrid de Llamas
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Ben Garcia
Rob Howard
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Cooper McLaughlin
Mission Federal Credit Union
Paula Morgan
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NASSCO
The New Children's Museum
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California
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San Diego Unified Port District
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Nancy & Alan Spector
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Melesse & Robert Traylor
Judith Wenker
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Witter Bynner Foundation for Poetry
\$1,000 - \$2,499
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SUPPORT BARRIO LOGAN COLLEGE INSTITUTE AND TRANSFORM LIVES

DONATE. VOLUNTEER. ADVOCATE. EDUCATE.

BLCI is a community-based organization that prepares underserved youth for higher education, through after school programs that begin in third grade. Our vision is that every child shall have access to higher education, not limited by culture or status, resulting in a thriving community and better world.

Join us in advocating for and supporting those who do not have equal opportunities in education.

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www.BLCI.org

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