

OPPORTUNITY FOR IMPACT 2023



Your Support Changes Lives

Barrio Logan College Institute (BLCI) is proud to announce Opportunity for Impact 2023! This highly anticipated event will take place on Thursday, May 11th 2023 from 5-7pm at Bali Hai in San Diego, CA.

Since 1996, BLCI has been breaking the cycle of poverty by preparing underserved students to be the first in their families to go to college. To date, 100% of students who have completed the program have graduated from high school and enrolled in college.

On average, it costs approximately **\$5,000 per student, per year**, to provide these life-changing programs. We hope that you will join us by supporting our *biggest fundraising effort* of the year. Funds support BLCI's existing college completion programs as well as our efforts to meet the growing demand to increase capacity in our El Cajon and Chula Vista program locations.

Sponsorship Opportunities

BLCI is a qualified 501(c)3 organization, so your donation is tax-deductible.

EXCLUSIVE TITLE SPONSOR - \$100,000 **SOLD OUT!**

- Website acknowledgment as BLCI signature sponsor for one year
- Access to premier audience with anticipated event attendance of 200 guests
- Recognition in all event press releases and social media posts
- Company name/logo on all Opportunity For Impact promotional materials
- Company name and/or logo listing on invitations and promotional materials for all three BLCI annual events: Opportunity for Impact (May); Graduation (June), Open House (November)
- 25 tickets to BLCI's Annual Celebration "Opportunity for Impact"
- Spotlight feature for you/your company in our Annual Report
- Impact feature article highlighting partnership
- Opportunity to speak in the event video
- Private tour and reception at the BLCI facility for up to 12 guests on a future date

OPPORTUNITY FOR IMPACT 2023

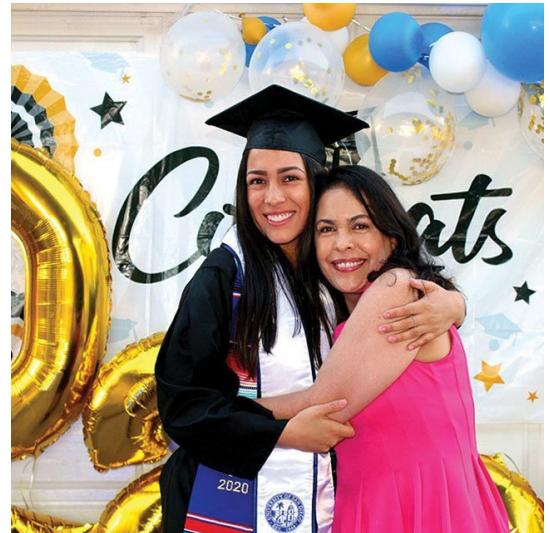


PRESENTING SPONSOR - \$50,000

- Website acknowledgment as BLCI signature sponsor for one year
- Access to premier audience with anticipated event attendance of 200 guests
- Recognition in all event press releases and social media posts
- Company name and/or logo listing on invitations and promotional materials for all three BLCI annual events: Opportunity for Impact (May); Graduation (June), Open House (November)
- 15 tickets to BLCI's Annual Celebration "Opportunity for Impact"
- Spotlight feature for you/your company in our Annual Report
- Opportunity to speak at the event
- Private tour and reception at the BLCI facility for up to 12 guests on a future date

DOCTORATE IN PHILANTHROPY - \$25,000

- Website acknowledgment as BLCI signature sponsor for one year
- Access to premier audience with anticipated event attendance of 200 guests
- Recognition in all event press releases
- Company name and/or logo listing on invitations and promotional materials for all three BLCI annual events: Opportunity for Impact (May); Graduation (June), Open House (November)
- 12 tickets to BLCI's Annual Celebration "Opportunity for Impact"
- Spotlight feature for you/your company in our Annual Report



MASTER'S IN PHILANTHROPY - \$10,000

- Website acknowledgment as BLCI signature sponsor for six months
- Access to premier audience with anticipated event attendance of 200 guests
- Recognition in all event press releases
- Company name and/or logo listing on invitations and promotional materials for all three BLCI annual events: Opportunity for Impact (May); Graduation (June), Open House (November)
- 10 tickets to BLCI's Annual Celebration "Opportunity for Impact"

"I feel so ready for college. This program is the step I needed to take and I don't feel like it's a huge big scary abyss, but more like something I've been preparing for forever. If I hadn't joined BLCI, I don't think I would be at the top 10% of my class or would've had the drive and motivation to work towards it."

-Denise, 11th Grade

OPPORTUNITY FOR IMPACT 2023



BACHELOR'S IN PHILANTHROPY - \$5,000

- Website acknowledgment as BLCI signature sponsor for three months
- Access to premier audience with anticipated event attendance of 200 guests
- Recognition in all event press releases
- Company name and/or logo listing on invitations and promotional materials for all three BLCI annual events: Opportunity for Impact (May); Graduation (June), Open House (November)
- 6 tickets to BLCI's Annual Celebration "Opportunity for Impact"

DID YOU KNOW?

The college graduation rate for BLCI students (71%) is more than triple the national average for 1st gen and low-income students (21%)!

ASSOCIATE'S IN PHILANTHROPY - \$2,500

- Website acknowledgment as BLCI signature sponsor for one month
- Access to premier audience with anticipated event attendance of 200 guests
- Company name/logo on all Opportunity for Impact promotional materials
- 4 tickets to BLCI's Annual Celebration "Opportunity for Impact"

ADDITIONAL UNDERWRITING OPPORTUNITIES - \$1,000

- Cocktail Reception (five available) - Includes reception signage with company or individual name recognition



THANK YOU FOR GIVING THE GIFT OF EDUCATION

QUESTIONS

Erin Miserlis, Chief Philanthropy Officer
(619) 232-4686 | erine@blci.org